



INSTITUTE OF ADVANCED RESEARCH
The University for Innovation



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)



**Established under the Gujarat Private Universities Amendment Act 2011
and recognized under section 22 and 2(f) of UGC**

A Report On
Expert Session on How to Plan Start –Up and Legal and
Ethical Practices
Session 2024

Event Coordinator:

Dr. Pooja Rao

Department of Business Management,

Institution Innovation Council Committee

Date of Event:

10th April 2024

Report Prepared by:

Dr. Pooja Rao

Head of Department

Dr. Jaykumar Joshi

Name of Event	Expert Session on How to Plan Start –Up and Legal and Ethical Practices		
Event Type	IIC Event (Institution Innovation Council)		
Dates of the event	10 th April 2024	Duration	2 hours
No. of Student/ faculty Participants for Expert talk	100 Participants and 10 Faculty members	2 volunteers	
Name of the Organizing Department	Organized by Department of Business and Management		
Name of the Coordinator	Dr. Pooja Rao Dr. Singh		
Name and details of the Expert of the session	CA. Kanish Mehta (Chartered accountants, Company secretary, Cost and Management Accountant LLB, Management Consultant and Practitioner, Management Teacher)		
Contact details of Organizers	pooja.rao@iar.ac.in		

Activity Details:

The Institution Innovation Council (IIC) is an initiative of the Government of India, introduced by the Ministry of Education (formerly known as the Ministry of Human Resource Development), as part of its innovation and entrepreneurship development efforts in educational institutions. In the dynamic landscape of education and progress, the Institution Innovation Council (IIC) at emerges as a catalyst for creativity and forward-thinking. Established to nurture a culture of innovation, the IIC is the heartbeat of inventive spirit within our institution.

The Role of IIC serves as the driving force behind our commitment to innovation. It operates with the objective of cultivating an environment where ideas flourish, and entrepreneurial thinking is actively encouraged. Overall, the Institution Innovation Council plays a vital role in creating an innovative and

entrepreneurial ecosystem within educational institutions, preparing students for the challenges of the future job market, and contributing to the overall growth and development of the country's innovation landscape. Under this IIC Committee Department of Business and Management, IAR organised one **“Expert Session on How to Plan Start –Up and Legal and Ethical Practices”**

About the Event:

On 10th April 2024 Department of Business and Management, IAR organised one Expert session on **“How to Plan Start –Up and Legal and Ethical Practices”**

The International Innovation Centre (IIC) plays a pivotal role in guiding start-ups through their entrepreneurial journey. As start-ups navigate the complexities of launching a new venture, the IIC provides invaluable resources and expertise to help them plan effectively. This includes assisting with business model development, market analysis, and financial planning. Moreover, the IIC emphasizes the importance of legal and ethical practices in start-up operations. Ensuring compliance with laws and regulations, as well as upholding high ethical standards, is crucial for long-term success and sustainability. By integrating legal and ethical considerations into the start-up planning process, the IIC helps entrepreneurs build businesses that are not only innovative but also responsible and resilient.

Planning a start-up involves a structured approach to transforming an idea into a viable business. It begins with identifying a market need, conducting market research, and developing a solid business plan outlining the company's objectives, target audience, and financial projections. Additionally, legal and ethical considerations are integral to the start-up planning process. Entrepreneurs must ensure compliance with relevant laws and regulations, such as business registration, intellectual property rights, and tax obligations. Upholding ethical practices involves prioritizing transparency, honesty, and integrity in all business dealings, building trust with stakeholders, and considering the broader impact of the business on society and the environment. By integrating legal compliance and ethical standards into the start-up planning phase, entrepreneurs can establish a strong foundation for sustainable growth and long-term success.

The session was attended by **total 100 students** of BBA, MBA and other students of IAR. Along with students, faculty members from the Business Department also attended the event.

Schedule of the Event

The event commenced by welcoming Speech by Head of Department Dr. Jay Kumar Joshi. Dr. Jay extended a warm welcome to the session's expert, CA Kanish Mehta, a distinguished Chartered Accountant, Company Secretary, Cost and Management Accountant, LLB holder, Management Consultant, Practitioner, and Educator. As a gesture of appreciation, Dr. Jay presented him with a beautiful plant on behalf of IAR.

Following the welcoming ceremony, CA Kanish Mehta, a seasoned Chartered Accountant, Company Secretary, Cost and Management Accountant, LLB holder, Management Consultant, Practitioner, and Educator, commenced his session with great enthusiasm and energy.

The session began with compelling stories of both successful and unsuccessful entrepreneurs, providing valuable insights into the journey of start-up ventures. Further, the expert kicked off the session with a compelling introduction, delving into the essence of what start-ups truly represent in the real world. Sir, illustrated the concept further by showcasing local examples of small stalls that evolved into successful start-ups, highlighting the transformative potential of entrepreneurial endeavours.

After offering insights into the world of start-ups, the expert transitioned into educating the audience about the fundamental rules and regulations essential for start-up success.

Furthermore, the expert delved deeper into the essential ethical practices that every aspiring entrepreneur should incorporate when planning a start-up.

In conclusion, the expert emphasized the importance of integrating legal and ethical considerations throughout the start-up planning process, underscoring their crucial role in fostering sustainable and responsible entrepreneurship.

The aim of the expert session on "How to Plan Start-Up and Legal and Ethical Practices" was to equip participants with comprehensive knowledge and practical insights into effectively planning and launching a start-up. The session sought to demystify the start-up journey, from conceptualization to execution,

while emphasizing the significance of adhering to legal regulations and ethical standards.

The session concluded with an engaging question and answer segment led by CA Kanish Mehta, a multifaceted professional with expertise in various domains. Following his insightful presentation, Ms. Bhawna Singh, Manager of the Centre for Innovation and Entrepreneurship, extended a heartfelt vote of thanks. As attendees departed, they left with renewed inspiration and motivation, viewing entrepreneurship and innovation as promising and exhilarating career avenues.

Objective of the Event

The objective of the event “**Expert Session on How to Plan Start –Up and Legal and Ethical Practices**” yielded several key outcomes that resonated with participants.

Outcomes of the Event:

- The event "How to Plan Start-Up and Legal and Ethical Practices" yielded significant outcomes for attendees, equipping them with practical knowledge and strategies essential for start-up success.
- Participants gained a deeper understanding of the intricacies involved in launching a start-up, from conducting comprehensive market research to crafting a solid business plan tailored to their target audience.
- The event also shed light on the importance of legal compliance, highlighting key regulations and requirements that start-ups must adhere to for sustainable growth and risk mitigation.
- In summary, the event provided attendees with actionable insights and tools to plan and launch their start-ups effectively while upholding legal compliance and ethical standards, setting them on a path towards entrepreneurial success.

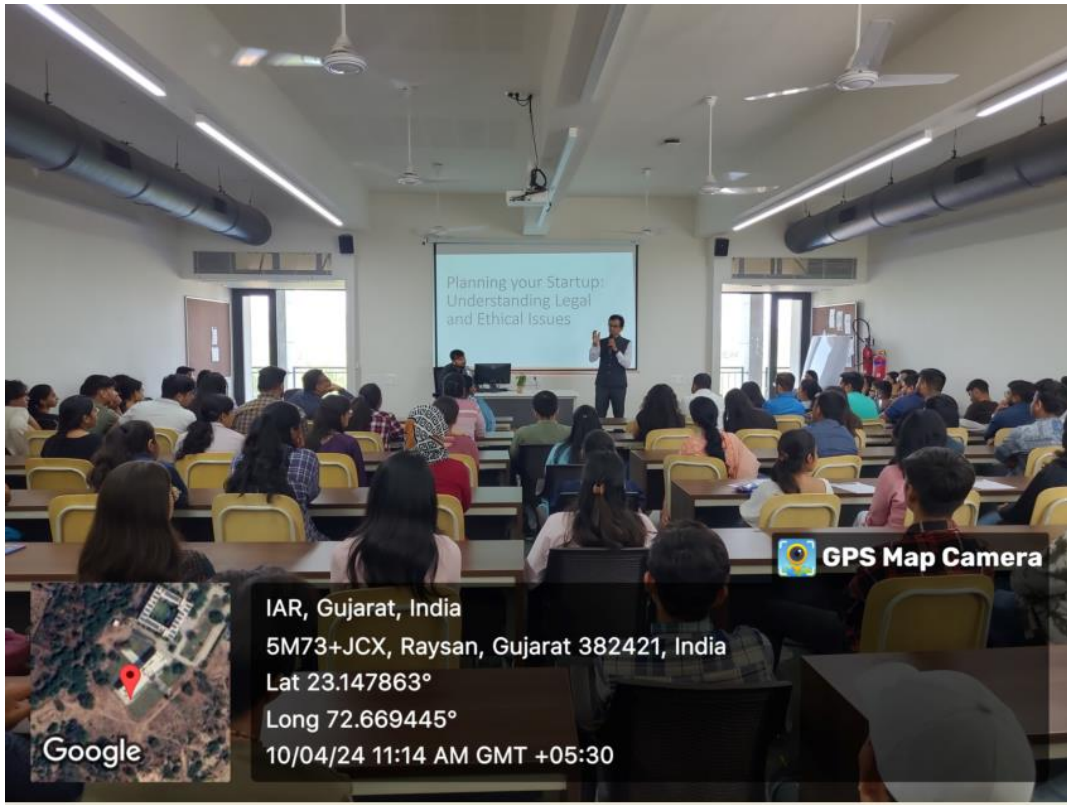
Take away of the Event:

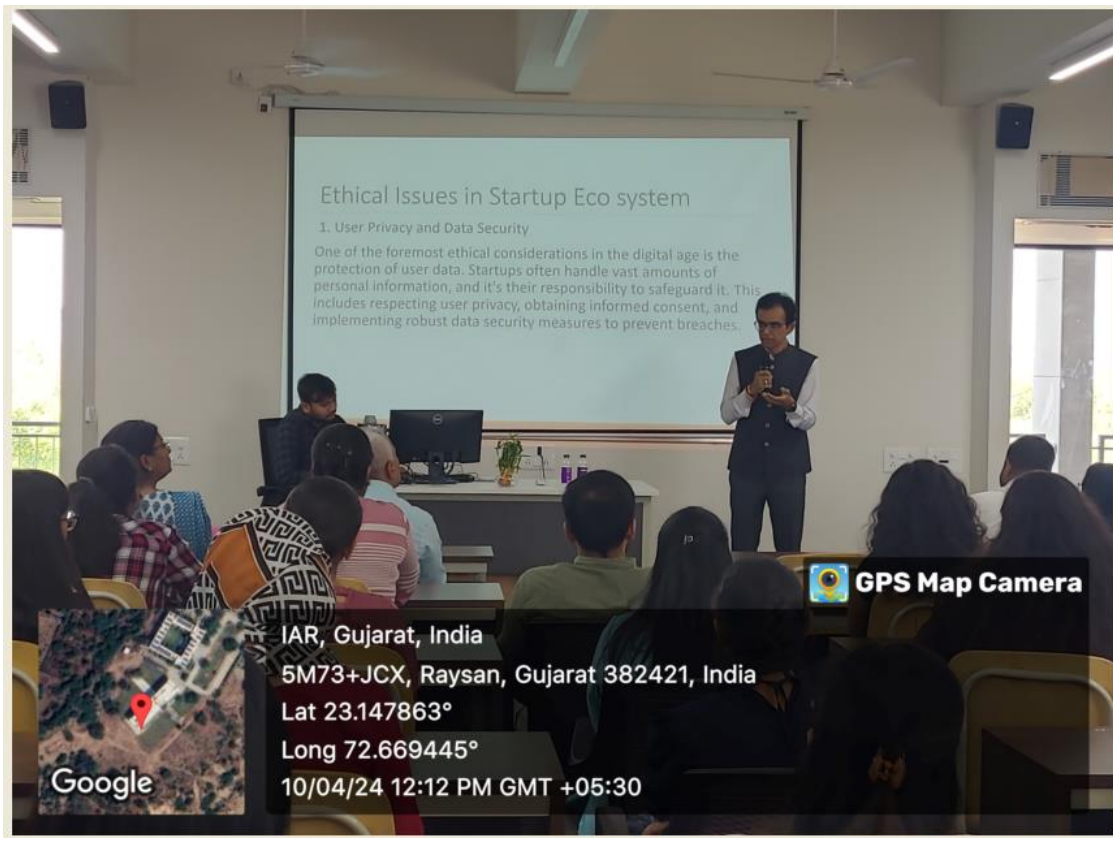
- Participants gained valuable insights into the essential steps for launching a successful start-up. They learned the importance of thorough market research, developing a robust business plan, and understanding the legal requirements and regulations that govern start-ups.
- Furthermore, the emphasis on ethical practices highlighted the significance of maintaining integrity, transparency, and accountability in all business operations.

- Overall, attendees left with a clearer understanding of the interconnectedness between effective planning, legal compliance, and ethical considerations, equipping them with the knowledge and tools needed to navigate the entrepreneurial landscape responsibly and successfully.

Glimpses of the Event









Gandhinagar, Gujarat, India
INSTITUTE OF ADVANCED RESEARCH, Gujarat 382421, India
Lat 23.148692°
Long 72.669875°
10/04/24 12:43 PM GMT +05:30

Acknowledgement

The committee members acknowledge contribution of:

- Brig. PC Vyas, Pro VC & Director
- Dr. Manish Parmar, Registrar
- Dr. Anand K Tiwari, Dean Research and Innovation
- Mr. Manoj Patel, Executive Registrar (Finance)
- Dr. Jaykumar Joshi, Assistant Professor, Head of Business Department
- Ms. Bhawna Singh , Manager - Centre for Innovation and Entrepreneurship
- Faculties of Department of Business and Management
- IIC(Institution Innovation Council) Committee Members

Enclosures

- Annexure- I (Flyer Circulated for the event)
- Annexure- II (Remuneration Form)
- Annexure-III (Attendance Sheet)
- Annexure-IV (Feedback Form)

Report Copied to: (attachment sent through email)

- Director's Office
- Office of Registrar
- Dean Research and Innovation
- Finance Department
- HR Department
- Head of Business Department
- IIC Committee Members



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Annexure I
Flyer of the Event

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EXPERT SESSION ON

PLANNING YOUR START-UP

UNDERSTANDING LEGAL AND ETHICAL ISSUES

CA. Kanish Mehta
(Chartered accountants, Company secretary, Cost and Management Accountant LLB, Management Consultant and Practitioner, Management Teacher)

SSIP Education Department, Government of Gujarat
INSTITUTION'S INNOVATION COUNCIL (Ministry of Education Initiative)

WEDNESDAY
10 APRIL, 2024

START AT
11:00AM-1:00PM

VENUE
Room A2 303

Head of Department
Dr. Jaykumar Joshi

Coordinators
Dr. Pooja Rao
Dr. Satyanarayan Singh

Contact Us
7976770760/ 9875148109

For More Information
www.iar.ac.in

Organised By Department of Business and Management

Annexure II
Remuneration Form



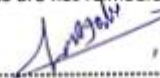
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Details of Honorarium & Travel Expenses

Name	CA. Keshav. Mehta.
Designation & Name of the organization	C.A., CMA, CS, LLB.
Contact Details	9378855447
Name of the programme	B.BA/MBA (Dept of Business & mgmt).

No	Mode of travel	Date	From	To	Amount
1	By Car				
2	By Road				
3	By Rail				
4	By Air				
5	By Rickshaw				
6	& Other				
A. Total (1 to 6)					
B. Honorarium (.....Days x)					
Total Claimed Amount (A + B)					

Certified that the information provided in this bill is true to knowledge & belief and the claimed expenses are not reimbursable.


HOD 
Date: - 10/04/2024


Signature of Claimant
Date: - 10/04/2024

Acting Registrar

Advance Receipt

Received with thanks from Institute of Advanced Research, Koba - Gandhinagar. INR
.....Towards payment of honorarium and travel expenses.

Date 10/04/2024 Place SURAT (Gandhinagar) 
Signature of claimant

BANK DETAILS OF CLAIMANT

Account Holder Name	Name of Bank	Bank Account No	IFSC Code
KESHAV M MEHTA	AXIS BANK	9120100131 85720	UTIB0001685

Annexure III
Attendance Sheet



Institute of Advanced Research
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Department of Business and Management,
Institute of Advanced Research,
Gandhinagar

Session on: How to Plan Start-Up and Legal and Ethical Practices

S.NO	STUDENT NAME	SIGNATURE
12670	Vipra Pandey	Vipra Pandey
12838	Ravi Gaurav	Ravi Gaurav
12659	Panchal Otsav	Panchal Otsav
14118	Akshya Sharma	Akshya Sharma
12597	Mheet Patel	Mheet Patel
12563	Mithil Patel	Mithil Patel
12658	Urvashi Panchal	Urvashi Panchal
12600	Chaita Jain	Chaita Jain
12522	Pranshu Raisinghani	Pranshu Raisinghani
12854	PRANSHU RAVAL	Pranshu Raval
12960	ADITYA RAVRANI	Aditya Ravrani
14071	Bidhan Patel	Bidhan Patel
12959	Utsav Patel	Utsav Patel
12677	Emmy Chaudhary	Emmy Chaudhary
14252	Jugal Asrani [14252]	Jugal Asrani
14231	Prachi Sharma	Prachi Sharma
14391	Vaibhavi Chaudhari	Vaibhavi Chaudhari
14247	Vamshita Tak	Vamshita Tak
14174	Mandeep Patel	Mandeep Patel
14238	Siddhant Thakkar	Siddhant Thakkar
14309	Harsh Sen	Harsh Sen
14308	Kailash Sheni	Kailash Sheni
12709	Harsh Dhanani	Harsh Dhanani
12892	Bharata Patel	Bharata Patel
12967	Mithil Chaudhary	Mithil Chaudhary
12603	Mishi Patel	Mishi Patel
14261	Prigun COMI [14261]	Prigun COMI

14436	Deesham Talaviya	Das
14469	meet Daberiya	D
14873	Disha Desai	Das
14072	Azarya zairi	A
14184	Mithuna Nambiar	Am
14183	Rishi Rancho	Am
14209	Kaish Rawal	Am
14214	Tushil Sharma	Am
14223	Yatin Pajipati	Am
14207	Havin prajapati	Am
12678	Krushal Patel	Am
14275	Honey Patel	Am
12551	Krishsinh bhelu	Am
14205	Ajay Patel	Am
14282	Harshil Solanki	Am
14227	Nashrat Vaghela	Am
14414	Rudra K Vyas	Am
14260	Anuj Patel	Am
14037	Bihola Rajdeo'sinh d	Am
14422	Thakor Sahil	Am
14641	Thakore Anand P	Am
12584	Rudra Pajipati	Am
12558	Indu'sinh bhelu	Am
12595	Bhumi manil	Am
12612	Aditi Joswami	Am
12626	Aryam Patel	Am
14387	Pandita Vinod	Am
14046	Tulsi Kanani	Am
14351	Mestani Patel	Am
14336	Ayush Patel	Am
14726	Kavya Desai	Am
14218	Patel Jishya	Am
14208	Prajapati Prine	Am
14573	Ishtika Vuyhasiye	Am
14273	Krishma Keraut	Am
13084	PATEL PALAK	Am
12849	Khushi Shala	Am
12729	Haki Patola	Am
14194	Vishin A. Rancho	Am
14097	Harsh Patil	Am
14055	PATEL RAVI	Am
14421	Pajipati Divyansh	Am

14225	Tithi Alleshkumar Patel	Subinatal.
14204	Kriya Patel	Kriya
14098	Tigmasha .R	Di
14103	Naiya Vaidh	Walia
14202	Divya yadav	King
14230	Ainon Malik	Wick
14132	Alfinea Sheikh (MBA)	Alfinea
14152	Jayeshwari Ramprasad (M.B.A)	Jan
14186	Hely Dhah (BBA Sem 2)	Shubham
14334	Ami Patel (BBA 2nd sem)	Ami
12831	Rodigata Chudasama (BBA - IV th)	Quynh
12633	vidhi Arora (BBA - usem)	vidhi
12503	Vishwa Patil (BBA - 4 th sem)	vishwa
12706	Anceri Chauhan (BBA sem 4)	Anceri
12944	Bharwad Yash (BBA Sem 4)	Yash
12679	Maki Ashana (BBA Sem 4)	Maki
12896	Jyoti Shekhawat (BBA - 4)	Jyoti
14645	Tanisha Khatke (BBA 4)	Tanisha
14226	Khushi Jha.	Khushi
14834	Rani Patel	Rani
14664	Jyoti Shekhawat	Jyoti
14158	Shubham Jha	Shubham
14451	Ranjan Singh	Ranjan
14659	Susmita Chatterjee	Susmita
12144	Tejraj Singh	Tejraj
12916	Rohan Chaudhary	Rohan
12767	Divyanshu Chaudha	Divyanshu
14332	Gayatri Mane	Gayatri
14576	Ponali Dalwari	Ponali
14203	Meeta Shenolikar	Meeta

Faculty Members

1. Dr. Pooja Raw
2. Dr. Munni Behara
3. Dr. Sunan Kamapati
4. Ms. Duple Kaushik
5. Dr. Harsha Rathore
6. Dr. Jay Joshi
7. Ms. Harelika Padav
8. Dr. Dharm Rathod
9. Dr. Lamanand
Laxaswale
10. Dr. Satya Narayans Singh

Pooja Raw

Munni

Sunan

Duple

Harsha

Joshi

Harelika

Dharm

Lamanand

Laxaswale

Satya

Narayans

Singh

Annexure IV
Feedback Form



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Feedback Form

Event Name: Startup Planning
Name of Student: Disha - J. Desai
IAR Registration No: 14373
Course: BBA

It was very amazing & interesting session - looking for more session like these. The host Kanish Mehta got all attention for particular time. The content was very humorsly presented even it was very easy to understand.

Feedback (Minimum 30 words)

Date: 10/4/23
Place: Grandhingar


Sign of Student



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Feedback Form

Event Name: Planning your startup: understanding legal and Ethical issues.

Name of Student: Hely Shah


IAR Registration No: 14156

Course: BBA Sem-2

The startup event featured Mr. Kanish Mehta has delivered a wonderful and insightful speech on startup and issues regarding legal and Ethical issues with such enthusiasm and encourage students to do startup and explain issues one can face doing startup. It was such an amazing and wonderful session.

Feedback (Minimum 30 words)

Date: 10/04/2024

Place: IAR University, Gandhinagar. Sign of Student 



Feedback Form

Event Name: Expert Session For Planning Start-Up

Name of Student: GONALI LAUDANI

IAR Registration No: 14576

Course: BBA

The session was too good. Real time case studies and examples were shared, powerpoint presentation was on point. Session was interactive enough, accurate and reliable information and data were shared. The expert was having experience and knowledge about the topic.

Feedback (Minimum 30 words)

Date: 10/04/2024

Place: A2, 303


Sign of Student



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Feedback Form

Event Name: Expert session on Planning Your Start-up understanding legal & Ethical issues.
Name of Student: PRANSHU RAVAL
IAR Registration No: IAR/12554
Course: B.B.A (SEM.V)

It was one of ~~the~~ engaging session I have had. CA. Kanish Mehta shared valuable insights in a very humorous and relatable manner. Had a very nice learning of the complex topics in a very simple form.

Feedback (Minimum 30 words)

Date: 10th April, 2024
Place: Room A2 303


Sign of Student



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Feedback Form

Event Name: Startup planning
Name of Student: Uthuna Namian
IAR Registration No: 14184
Course: BBA

The session was very interesting. Got to know everything about startup and its legal ethics. Best part was that the host was taking the examples which are very local and can be understood very well instead of using buzz words. Also it was a humorous session.

Feedback (Minimum 30 words)

Date: 10/4/24

Place: Gandhinagar

Sign of Student



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Feedback Form

Event Name: Understanding legal & Ethical issues
Name of Student: Ananya Nair
IAR Registration No: 14072
Course: BBA

The session was very amazing & funny.
We got to learn many things about
startups & businesses in India. We
really enjoyed this session.

Feedback (Minimum 30 words)

Date: 10-4-24

Place: A2-303


Sign of Student

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